

1st Smuggler-Trophy Regulations



Participants

- All ski and snowboard enthusiasts are welcome.
- A team consists of 2-4 people. Two children up to their 13th birthday will be counted as 1 adult in the group size.
- There is an entry fee of CHF 70 for adults. For children between 10 and 16 years the entry fee is CHF 40. For children under 9 years and for people who have a valid ski pass for the ski area the entry fee is CHF 15.
- The entry fee includes the ski pass and the smuggler's backpack.
- You are very welcome to dress nostalgically in smuggler style. However, we recommend that you wear a helmet.

Corona notice

- To participate in the Smuggler Trophy, the 2G rule must be fulfilled. This includes that you are either vaccinated or recovered. This rule applies to all participants aged 12 and over.

Playing rules

- You get one smuggler's backpack per team including smuggler's goods.
- The starting credit is 10 smuggler talers and 5 filled "smuggler sacks". A "smuggler's sack" has the value of 2 smuggler's talers. This means that your smuggler's goods have a value of 20 smuggler's talers at the start of the Trophy. If you buy 1 "Smuggler's Bag" from an accomplice, you only must pay 1 Smuggler's Thaler. During the smuggler's trophy, you will always come across customs checks and there is a risk that you will lose some of the smuggler's sacks. If you successfully smuggle the "Schmugglersäckli", you will receive more coins at the end of the game.
- For every bag you successfully smuggle, you will receive 2 Smuggler's Thaler at the end of the Smuggler's Trophy.
- During the Smuggler Trophy, you must go to various checkpoints in the ski area and complete a task there. After completing the task, you will receive the coordinates for the next smuggler's checkpoint so that you know where to smuggle the goods next.
- The coordinates for the next checkpoint are recorded via QR code, one smartphone with internet access per team is an accomplice that cannot be replaced.
- The customs officers are authorised to check the pockets of the ski clothing for smuggled goods.
- Failure to comply with the instructions may result in confiscation of your smuggler's bags or even disqualification.

Special ratings Best Social Media Post/Story

- The "Best Story" and the "Best Post" will be selected by a jury.
- There will be one rating each for the "Best Story" and the "Best Post". It doesn't matter if you upload one or more photos or a video.
- In order for the entry to be included in the judging, you must use the hashtag #schmugglertrophy and follow @samnaun_ch on Instagram or @samnaun (tourist information). @samnaun (tourist information) on Facebook.
- Your profile must be set to public. You can find the instructions [here](#).
- The post and the story must be uploaded to Facebook and/or Instagram by 3pm.
- You will be judged on the following content criteria:
 - o Creativity - let your creativity run wild
 - o The motto "Smuggler" must be recognisable
 - o Show your emotions - the picture/video must evoke emotions
 - o You may make as many posts and stories as you like. You must submit one "Best Story" and one "Best Post" per team at the end of the competition. Your absolute favourite must have the following tags in order for the post/story to be judged: #bestpost or #beststory, #schmugglertrophy, # with your team name (e.g. #schmugglerteam) and @samnaun_ch / @samnaun mark.Caution: If you post several stories with #beststory or several posts with #bestpost, the post with the worst rating will count for the rating. Therefore: Think carefully about which story/post you want to enter in the rating!
 - o At the last checkpoint: Please tell us the profile on which you shared the post.

Prices

The prizes are paid out as Samnaun vouchers. The vouchers can be redeemed at over 180 locations in Samnaun, the Lower Engadine and Val Müstair. Further information at samnaun.ch/gutschein.

Prize money

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|-------------|----------|
| - 1st place | CHF 2000 |
| - 2nd place | CHF 1000 |
| - 3rd place | CHF 500 |

Special ratings

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|--------------|---------|
| - Best Post | CHF 500 |
| - Best Story | CHF 500 |

Status of regulations: 11.11.2021, subject to alterations.